



STEERING COMMITTEE MINUTES FOR 9/1/11

1:30-2:30 PM

Meeting Location:

IDHS, 401 S. Clinton, Secretary's Conference Room, 7th Floor

I. Roll Call

Committee Members In attendance in person: Kate Maehr, Co-Chair (Greater Chicago Food Depository), Tracy Smith (Feeding Illinois)

Committee Members In attendance by phone: Cristal Thomas, Co-Chair (Governor's Office), Mark Ishaug (AIDS United)

Committee Members Absent: Grace Hou (Illinois Department of Human Services)

Other Attendees: Doug Schenkelberg (Greater Chicago Food Depository), Jennie Sutcliff (Governor's Office), Allison Forrer (Feeding Illinois), and Carissa Gomez (Feeding Illinois)

II. Approve Minutes from Last Meeting: Mark motioned and Cristal seconded that the minutes be approved as presented. The motion passed unanimously.

III. Review emerging working group issues and discuss how to best structure the work moving forward

a. Identify issues that are emerging across issue areas

i. Better Coordination around non-government organizations/structures (Underserved and Children and Families)

1. Example to look at: Hunger Free Minnesota (Doug will contact them), an opportunity for private philanthropy.

2. Do we label this bucket coordination or outreach and integration? The real issue that we are realizing is fragmentation in communities about the services that are available.

a. Efficient use of existing systems. Need to more efficiently use programs and fill in the gaps. The idea of efficiency is palatable in our current climate.

b. Expanded opportunities. Need to address the gaps within the system and ensure that programs are supported in the next Farm Bill.

ii. Increase participation in federal nutrition programs (SNAP, school breakfast, summer feeding, older adults). What other federal dollars are we missing?

iii. Integration between public and private systems. The Share Our Strength program may help to be a pilot program to build these partnerships.

- iv. Improve the quality of client's experience. Possibly issue a statement. In our programmatic priorities should have some expectation of customer service. May fall back on caseload. Posting a customer bill of rights at IDHS offices.
 - v. Steering Committee asked Kate and Tracy to draft a list of buckets to distribute to the group by next week. Steering Committee will meet prior to the Commission meeting to review.
 - vi. Rep. Leitch had the idea of diagramming how someone accesses resources. What then would be the optimal scenario and paint that picture for people. Kate will share case study with Tracy and Carissa
- IV. Listening Tour Check-In. Tracy gave an update on the 3 listening tour events that have happened and the 5 that are scheduled.
- V. Share Our Strength Update
 - a. Are looking at a draft memorandum of understanding to have the campaign housed out of GCFD as a statewide initiative. Would be framed as an outgrowth of the Commission.
 - b. Next issue: Branding it as a state initiative not a Share Our Strength campaign. Funding will be used to hire a state campaign manager who will assist with writing the Commission report as well as overseeing implementation of recommendations around child nutrition.
 - c. Goal is to have someone as early as mid October. Will be advertised through GCFD. Doug will share the job description with the Steering Committee.
 - d. Still has not decided on the kick off. Might be at the release of the report to help give more momentum. Cristal recommends it happening earlier and should involve the Governor.
 - e. Ken Pellatier, a founder of Groupon, and is now on the board of Share Our Strength. Mark will help to introduce Kate.
- VI. Discuss the agenda for the September 26 Commission Meeting, currently scheduled for 3-5 p.m. – will have to confirm dates with Grace.
 - a. Can we move the meeting to 1-3 p.m. on September 26
 - b. Poverty Commission is meeting from 2-4 p.m.
- VII. Discuss the goals for September working group meetings. The working groups are all hosting speakers at their upcoming meetings to fill in some knowledge gaps. They continue to work on identifying barriers and potential solutions.
 - a. Children and Families – ISBE
 - b. Underserved – ICIRR
 - c. Vulnerable Adults – Working Group roundtable